

NewsLetter



Catchup



This week kicked off with a **bang!** On 9/12/2020 the COVID Public Advocates met for the first time. We had an insightful talk and discussion with **Professor John Wright (a leading epidemiologist and doctor)** about the common **misconceptions** that exist around Coronavirus. To get into gear, we participated in some very exciting **leadership and team building exercises** including 'own your stage'.

How do you own your stage?

We were given just 2 minutes (I know...) to think of an idea we are passionate about and then present it to the group. These activities were the perfect exercises to encourage team building and to find out more about the wonderful people we will be working with. **(go to page 2 for more)**

What Next?

The COVID Public Advocate will meet again on the 16/12/2020 via Zoom and for a talk by a *subject expert* (stay tuned for more).

Follow us on twitter and Instagram for updates throughout the week!



@Covid_Lead



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Mythbusting

“My hands will fall off from using hand sanitiser”

Hand sanitiser is made of chemicals known as **alcohols** (some alcohols you can consume but in hand sanitiser, soaps and gels these are **to kill** and remove harmful **viruses and bacteria**). Hand sanitiser won't cause your hands to fall off and it has been **used** in **hospitals**, care homes and venues for many years (prior to the pandemic).

For more information read:
<https://www.which.co.uk/news/2020/04/hand-hygiene-soap-and-sanitiser-gel-what-you-need-to-know/>

Meet our programme director



Hello, meet **Noreen Khan**, COVID Lead Programmes Director. She is the **founder** of this dynamic **Covid Lead Leadership Programme**. She had carefully constructed this excellent programme

with **subject experts and professionals**. The programme will **develop young people** from **Bradford** with essential leadership and engagement **skills** and equip them with authentic knowledge to successfully influence an agenda that **overcomes misconceptions of COVID**.

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The programme was the focus of much media attention this week and many of our COVID Public Advocates were interviewed. This included Blessing and Abbas (ITV), Hanniyah (Heart FM and Capital FM) and our lovely programme director Noreen Khan! (Good morning Britain).

As mentioned before, we had some team building exercises! Our first exercise was a task to test our team skills:

1 balloon, 1 toothpick- last balloon standing wins. There was absolute pandemonium, balloons popping left right and centre until only one person was remaining. This person survived - not because of pure balloon popping skill alone - but because they simply protected their balloon. This taught us all a valuable lesson: to succeed we do not need to fight each other but rather reflect and protect our immediate environment.

We then discussed the common misconceptions that we hear in our communities and how we would address these. These discussions forming the basis of our journey and we hope you will join us on our learning path!

Did you catch us on:

Watch/listen/read about us on:

- **ITV News-** <https://www.itv.com/news/calendar/2020-12-09/bradforbs-covid-vaccine-ambassadors-set-to-educate-against-conspiracy-theories>
- **Good Morning Britain-** <https://www.itv.com/goodmorningbritain/articles/our-expert-panel-answers-your-covid-vaccine-questions>
- **The times-** <https://www.thetimes.co.uk/edition/news/bradforbs-covid-vaccine-ambassadors-to-inoculate-against-conspiracy-theories-txwhnfqw8>

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COVID Public Advocate Spotlight

Who am I?



Hi! My name is Jordan and I am a student at the University of Bradford studying Clinical Science. As well as being a COVID Public Advocate and marketing intern, I am president of the Clinical Science Society, a tutor at the Tutor Trust and I am currently working with a few students to set up a charity to encourage Mixed Ability Sports among the people of Sudan. I will be running our social media pages so be sure to follow and keep up to date!!

I hope to be able to answer any questions you may have and to shed some light on what we as COVID Public Advocates are doing behind the scenes!

Remember we are here for you as the community, please tell us about any of your concerns regarding the vaccine, or the virus!

Follow us on twitter and Instagram for updates throughout the week!



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Where am I from?



- Born in Lewisham (South East) London
- Moved to Bradford for University in 2018

My Interests

- **Animal:** Puffins, Elephants and Whales
- **National Geographics:** My favourite magazine
- **Medicine:** I hope to one day be a doctor or work within Public Health and give back to community

